**FISCAL YEAR '12 FINAL TOTALS**
New commitments: $331,396,826
*unaudited

**COMMITMENTS BY AREA TO DATE (FY 2013)**

<table>
<thead>
<tr>
<th>Area</th>
<th>($ Millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Affairs</td>
<td>$4.00</td>
</tr>
<tr>
<td>Health Affairs</td>
<td>$3.40</td>
</tr>
<tr>
<td>Athletics</td>
<td>$1.70</td>
</tr>
<tr>
<td>Other</td>
<td>$0.11</td>
</tr>
</tbody>
</table>

**FISCAL YEAR '13**
New commitments to date: $9,155,909
Percent year complete: 11.5%

**DONOR PROFILE: MERRILL FAMILY**

Mark Merrill (M.S.P.H. '84) has been an active alumnus of UNC’s Gillings School of Global Public Health for more than 25 years. He has served on the Public Health Foundation Board and also received a 1994 alumni leadership award. He is president and CEO at Valley Health System, a nonprofit health-care organization that operates six hospitals and various care centers in Virginia, West Virginia and Maryland. But his heart is in Chapel Hill. Daughter Madeline is a senior at UNC, where her dad received his public health master’s degree in health policy and management in 1984.

“We’re all Tar Heels here,” Mark’s wife Teri said. “I’m not Tar Heel ‘born and bred,’ but ... I can say I bred a Tar Heel!”

“I had a wonderful academic experience at UNC’s public health school,” Mark said. “I met colleagues with whom I still stay in touch. My training there launched a happy and successful career.”

Previously, Mark and Teri spearheaded an effort to create a scholarship honoring William Zelman, Ph.D., professor of health policy and management. “Bill Zelman gave me excellent didactic training and he was also an excellent mentor and counselor,” Mark said.

When Mark wanted to give back to the school, he chose to honor his mentor. He made a lead gift and sent letters to classmates inviting them to give. His efforts culminated in a $50,000 endowed scholarship in Zelman’s name.

Recently, Mark and Teri created The Terese S. and Mark H. Merrill Endowed Fund in Health Policy and Management to support scholarships and professional development opportunities at the discretion of the department chair.

“During my time on the foundation board, I was impressed with the school’s accomplishments—on the global front, in maternal and child health, water and sanitation, statistics and many other areas,” Mark said. “We know the school faces budgetary challenges and we are fortunate that we can give back.

**DEVELOPMENT NEWS**

**Giving to UNC hits $287.4 million in fiscal year 2012**

UNC received $287.4 million in gifts from private donors in fiscal year 2012. The total marked the University’s second-best year in history and topped fiscal year 2011’s total of $277 million—then the second-highest total—by 4 percent.

Commitments also rose for fiscal year 2012, which ended June 30, to $331.4 million from $305.6 million for an 8 percent increase. Commitments include pledges as well as gifts.

Commitments in 2012 also helped the University create nine endowed professorships and a total of 95 undergraduate scholarships and graduate fellowships. Carolina had more than 78,000 donors for the year.

**School of Law garners grants totaling $2.7 million**

The Kathrine R. Everett Charitable Trust contributed more than $2.7 million to the UNC School of Law.

The first $2.4 million will create an endowment to fund at least six full-tuition Everett Chancellors’ Scholarships for highly promising law students from North Carolina. The remaining $300,000 will endow the Everett Enrichment Fund, which will provide program support to all recipients of Chancellors’ Scholarships at the law school.

Everett was a respected North Carolina lawyer whose career spanned seven decades. She was among the first women graduates of the law school and was the first woman to argue and win a case before the N.C. Supreme Court.

She practiced law until age 97, and at her death in 1992, she designated the law schools at UNC and Duke University as beneficiaries of a major portion of her estate.

**Mellon Foundation grants support arts, humanities**

A $1.39 million grant from the New York-based Andrew W. Mellon Foundation will significantly expand digital humanities at UNC, including hiring new faculty and supporting graduate students.

The grant will help create the Carolina Digital Humanities Initiative, a $5 million effort that will explore the application of cutting-edge digital technologies to humanities research, teaching, graduate training and public engagement.

The new initiative will build on the work of the Digital Innovation Lab, which launched in 2011 in the College of Arts and Sciences. Co-directed by Robert Allen, James Logan Godfrey Professor of American Studies, and Richard Marciano, professor in the School of Information and Library Science, the lab is affiliated with the American studies department.

The Mellon Foundation has also awarded a five-year, $800,000 grant to Carolina Performing Arts to launch “Arts@TheCore,” a multifaceted program to strengthen the bonds between academics and the performing arts at UNC.

Arts@TheCore seeks to redefine the role of the performing arts in the academy and involve faculty more directly. The...
QUICK FACTS ABOUT CAROLINA (FALL 2011)

- 29,390 total students
- 18,579 undergraduates
- 1,674 instructional faculty
- 14:1 student-faculty ratio

CLASS OF 2015 ENROLLED CLASS PROFILE

- 23,753 applied
- 7,469 admitted (31 percent of those applying)
- 4,025 enrolled (54 percent of admitted)
- 1,945 is the average SAT score

CLASS OF 2015 ENROLLED CLASS STATISTICS

- 81.7 percent in-state students
- 18.3 percent out-of-state students
- 2 percent international
- 76.4 percent Caucasian
- 10.9 percent African American
- 6.5 percent Hispanic/Latino/Latina
- 2.2 percent American Indian/Pacific Islander/Other
- 1.5 percent choose not to report
- 12 percent Carolina Covenant Scholars
- 18.3 percent first-generation college student

Source: Office of Undergraduate Admissions

2011-2012 COST OF ATTENDANCE

- $7,008 in-state tuition & fees (total: $20,660)
- $26,834 out-of-state tuition & fees (total: $41,140)

grant will create The Andrew W. Mellon Distinguished Scholar for Carolina Performing Arts, who will help curate future performance seasons, plan programs and identify connections with UNC faculty from across disciplines and research interests. The first Mellon Distinguished Scholar is Joy Kasson, Ph.D., professor of American studies in the College of Arts and Sciences.

UNC awards $656,000 in study abroad support
UNC awarded $656,000 in scholarships, fellowships and program support to 155 undergraduates for study abroad during 2012 and 2013. The awards, funded by private gifts to the College of Arts and Sciences, enable students to study in other countries for a semester, summer or year. More than one-third of UNC undergraduates study in other countries before they graduate—one of the highest study abroad rates among public universities nationwide. The Study Abroad Office in the college offers more than 320 programs in more than 70 countries.

UNIVERSITY NEWS

New website focuses on the impact of financial aid
UNC has launched the website “Why Student Aid Matters” (greatstudents.unc.edu/) to help broaden people’s views of students who receive financial aid. The site profiles students and their families and also gives insight as to how financial aid works at Carolina. It also outlines the impact of potential UNC Board of Governors policy changes regarding the level at which UNC campuses may set aside revenue from tuition increases for need-based financial aid.

NCAC, GAA recognized for service
The UNC-based National College Advising Corps received the 2012 National Service Impact Award from the Corporation for National and Community Service in Chicago, Ill., at the National Conference on Volunteering and Service. Advising corps members mentor students through the college application and admission process. Advisees are 34 percent more likely to be accepted to a four-year institution. UNC’s General Alumni Association received a Gold Award in the individual special events category from the Council for the Advancement and Support of Education to recognize its alumni clubs’ service projects connected to the Carrier Classic basketball game held on Veterans Day, Nov. 11, 2011.