CAROLINA DEVELOPMENT UPDATE | NOVEMBER 2012

FISCAL YEAR ’13
New commitments to date: $88,142,820
Percent year complete: 33%

COMMITMENTS BY AREA TO DATE (FY 2013)

<table>
<thead>
<tr>
<th>Area</th>
<th>Dollars ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Affairs</td>
<td>$19.5</td>
</tr>
<tr>
<td>Health Affairs</td>
<td>$11.8</td>
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<tr>
<td>Athletics</td>
<td>$4.1</td>
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<tr>
<td>Other</td>
<td>$52.6</td>
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</tbody>
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DONOR PROFILE: VERONICA AND JONATHAN FLASPOEHLER
Veronica and Jonathan Flaspoehler are building their careers and lives both individually and jointly. They’re also building their Carolina legacy and helping ensure the future of the University’s excellence over time with their annual support.

Just four years post-graduation, the couple is supporting their alma mater over time. “We always planned on giving back to Carolina because we believe that education changes lives and communities,” Veronica said. “By ourselves, our gifts are modest, but knowing that they are combined with many others makes the impact tremendous, and that’s very powerful for us.” More so, they say, given that each came to UNC with the help of scholarships. Jonathan chose UNC because of its prestigious Army ROTC program, which he said exceeded others he considered. The ROTC academic scholarship he earned facilitated his choice.

For Veronica, a Costa Rica native who moved to North Carolina as a child, UNC was the best fit among her choices because it offered the academics and the college experience she wanted. UNC’s commitment to meet 100 percent of students’ demonstrated financial need was also significant. “I come from a working family, and I had always worked myself,” Veronica said. “Coming to UNC and earning a degree was made possible in part because of others’ generosity. Our hard work was rewarded, and we want to give that chance to future Tar Heels.”

At UNC, Veronica was vice president of her senior class and was involved with the Class of 2008 Senior Campaign. She and her fellow officers helped raise awareness among her classmates about the importance of private giving and encouraged them to support their class’s chosen initiative, “Carolina for Kibera,” by donating $20.88. “That effort showed us how powerful small donations can be when combined with others for a common cause,” Veronica said. “Jon even sold his DVD collection to make his class gift contribution.”

Both earned degrees in 2008—Jonathan in peace, war and defense, and Veronica in public policy and economics with a minor in entrepreneurship. Jonathan recently completed his four-year commitment to the armed forces, re-enlisted and is an Army captain stationed at Fort Bragg, N.C. He is training at the John F. Kennedy Special Warfare School and learning Arabic. Veronica is an implementation consultant with Wells Fargo.

“It is not our birthright that UNC will always remain among the nation’s top research universities; it’s up to us to make sure Carolina remains on top for our children and theirs,” Jonathan said.

DEVELOPMENT NEWS
Kenan Trust commits $1 million to law school in memory of UNC President Emeritus William Friday
The trustees of the William R. Kenan, Jr. Charitable Trust announced a gift of $1 million to UNC School of Law in memory of William C. Friday, who died Oct. 12. The trustees designated the gift for support of student scholarships.

Friday attended UNC’s law school after serving as a lieutenant in the U.S. Naval Reserve from 1942 until 1946. As a student, Friday was president of the Law School Association. He graduated in 1948.

Friday served as president of the University of North Carolina for 30 years. During his tenure, he oversaw the racial desegregation of the University and its expansion to include all 16 of North Carolina’s public universities. After retiring from UNC in 1986, Friday served as the Kenan Charitable Trust’s first executive director.

The law school will use the funds to establish a named, endowed scholarship in memory of Friday. The Kenan family has supported the law school for more than 60 years, starting with a $150,000 gift from Sarah Graham Kenan in 1962 to support distinguished professorships, made in honor of her late husband and law school alumnus Graham Kenan. Other gifts to the law school from Sarah Graham Kenan include scholarships in her name and money to erect the law school’s Graham Kenan Courtroom. Today, more than 100 students have received scholarship support from the Sarah Graham Kenan Fund. The law school also boasts three of 15 distinguished professorships funded at UNC by the William R. Kenan, Jr. Charitable Trust.

Nicewicz receives Packard Fellowship in Science and Engineering
UNC chemist David Nicewicz has received a 2012 Packard Fellowship for Science and Engineering worth more than $875,000 over five years.

Nicewicz, an assistant professor of chemistry in UNC’s College of Arts and Sciences, is among 16 scientists to be awarded the unrestricted grants from The David and Lucile Packard Foundation.

The Packard awards are among the nation’s largest nongovernmental fellowships, designed with minimal constraints on how the funding is used to give the fellows freedom to think big and look at complex issues with a fresh perspective. Packard Fellows have also earned additional honors, including the Nobel Prize in Physics, the Fields Medal, the MacArthur Fellowships and elections to the National Academy of Sciences and the National Academy of Engineering.

By supporting highly innovative professors early in their careers, the foundation hopes to further their work in
QUICK FACTS ABOUT CAROLINA
- 29,278 total students
- 18,503 undergraduates
- 1,674 instructional faculty
- 14:1 student-faculty ratio

CLASS OF 2016 ENROLLED CLASS PROFILE
- 29,497 applied
- 7,847 admitted (26.6 percent of those applying)
- 3,914 enrolled (50 percent of admitted)
- 1,304 is the average SAT score

CLASS OF 2016 ENROLLED CLASS STATISTICS
- 81.8 percent in-state students
- 18.2 percent out-of-state students
- 3 percent international
- 66 percent Caucasian
- 9 percent African American
- 8 percent Asian/Asian American
- 8 percent Hispanic/Latino/Latina
- 7 percent American Indian/Pacific Islander/Other
- 17 percent first-generation college student
- 12 percent Carolina Covenant Scholars

Source: Office of Undergraduate Admissions

2012-2013 COST OF ATTENDANCE
- $7,694 in-state tuition & fees (total: $22,340)
- $28,446 out-of-state tuition & fees (total: $43,848)

FISCAL YEAR 2012 GIFTS BY PURPOSE*

CAROLINA’S SOURCES OF REVENUE FISCAL YEAR 2012

University Day continued with Jamie Bartram, Ph.D., director of UNC’s Water Institute and Don and Jennifer Holzworth Distinguished Professor of Environmental Sciences and Engineering at the Gillings School of Global Public Health, delivering the keynote address. Distinguished alumni/alumna awards were presented to Gregory Stanley Allgood, ’81, ’83 (M.S.P.H.), senior fellow in sustainability organization at Cincinnati-based Procter & Gamble; Mary Marshall Clark, ’75, director of the Columbia Center for Oral History; Deborah Parham Hopson, ’79 (M.S.P.H.), ’90 (Ph.D.) associate administrator for the U.S. Department of Health and Human Services’ Health Resources and Services Administration’s HIV/AIDS Bureau; and Jonathan T. M. Reckford, ’84, chief executive officer of Habitat for Humanity International.

Ferrel Guillory, professor of the practice of journalism at the UNC School of Journalism and Mass Communication and adjunct faculty member in the Department of Public Policy, received the Edward Kidder Graham Faculty Service Award. The award was established by UNC’s Faculty Council to recognize distinguished service to the state, the nation and the University by a faculty member.

UNC’s new Genome Sciences Building was also dedicated, better positioning UNC to meet new challenges in the rapidly evolving field of genome science.

science and engineering, and encourage their efforts to train the next generation of scientists.

Memorial fund will honor Friday
Carolina has established a memorial fund to honor William Friday, much-beloved educator and the first president of the UNC system.

To make an online gift to the William C. Friday Memorial Fund, visit giving.unc.edu and click “Give Now.” Select the fund in the “School/Unit/Program” drop-down list. If you would like to discuss making a gift, contact Carolyn Atkins, director of stewardship, at 919-962-1536, Carolyn_atkins@unc.edu or PO Box 309 Chapel Hill, NC 27514-0309.

UNIVERSITY NEWS
Carolina celebrates 219th birthday, remembers William Friday (1920-2012)
William C. Friday, 92, was president emeritus of the University of North Carolina and an icon of American public higher education. Chancellor Holden Thorp told the University Day convocation audience how fitting it was that he passed away as the campus community marked the 219th anniversary of the laying of the cornerstone of Old East on Oct. 12, 1793.